

19 November 2011

Dear Sir,

The State Institute of Languages was established by the Govt. of Kerala in 1968 in pursuit of Knowledge which is working under the department of Culture. The Institute have been organizing International Book Fair and Cultural Fest every year in connection with the Grand Kerala Shopping Festival. The Institute had organized four International Book Fair and Cultural Fest in Kozhikode and this year the venue has been changed to Thrissur, the Cultural Capital of Kerala.

The Fair will be held from 4-13 January 2012 on Thekkin Kadu Maidan. As in the previous four years, books on all topics for all the category of book lovers in all major languages shall be displayed and sold at the fair. Besides, the fair will provide an excellent platform for interaction among book lovers, authors, publishers, book sellers etc. There will be seminars, book launches, book reading sessions etc are part of the fair with eminent persons of national and international repute participate. Since plastic and flex materials are strictly banned in and around Thekkin Kadu Maidan for publicity, please avoid the use of such materials during the currency of the fair.

As the cultural capital of Kerala, Thrissur is a place of book lovers also. Since the fair is held in connection with the Grand Kerala Shopping Festival, the trade potential of the fair will be highly beneficial to the publishing industry. Hence, I request you to participate in the International Book Fair and Cultural Fest 2012 jointly organized by the department of Cultural Affairs, Government of Kerala and State Institute of Languages Kerala.

Please book your participation by **15th December 2011.**

Expecting your cooperation and support,

Yours faithfully

Dr. M.R.Thampan
Director